

Kouzlo firemních hackathonů

@Novoj @Forresti



Forresti

WTF



Hack + Marathon = Hackathon

Specific event where developers collaborate intensively on software project.

Coined by OpenBSD developers and Sun marketing team in 1999

Nowadays regularly used in Google, Facebook, Atlassian

Benefits



- **code materializes in compressed time**
- **turbulent networking**
- **spawning new ideas**

My requirements



- **voluntary**
sharing costs between participants and company
- **offsite**
all participants in a vacation mode (no phones, no e-mails, no jabber)
- **one place**
all participants on place for a whole time
- **viable in 3 days**
goal(s) must be achievable in defined time span
- **free but useful**
participants will choose what to code - not the management
goals must be in alignment with company aims

How much it costs in terms of



- **money**

- company: 15k CZK accomodation,
- people: 3k catering, traveling costs

- **time**

- company: 8 people x 2 days in their salary and opportunity costs,
- people: 1d of their free time

What I need to do



Before:

- persuade management & create enthusiasm among colleagues
- pick a time and place (Wi-Fi, catering, powerstrips!)
- define a goal, create list of goals to pick from (GDocs, voting)

On site:

- create teams, pick goals
- hack, hack, hack
- make a retrospection (choose a winner?)

After:

- report results to the management

Conclusion

- I know we have a cool team
- people enjoyed it and are willing to go again
- a lot of code was written!
- management accepted results and understood the benefits
- people get to know each other better (better than at team-building party)



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<http://www.fg.cz>